

Join us in

RAISING THE BAR
AGAINST HUMAN TRAFFICKING



Why? Because we care.

At Premier, we're unwavering in our commitment to raising the industry standards in trailer leasing with not just expertise and a top-notch fleet, but also heart and integrity. A testament to this promise? Our new initiative against human trafficking.



Scan the QR code to learn more. Or go to info.premiertrailerleasing.com/letsmakeadifference

Premier[®]
TRAILER LEASING

RAISING THE BAR AGAINST HUMAN TRAFFICKING



Act quickly!

PREMIER'S ANTI-TRAFFICKING CAMPAIGN

As part of our pledge, we're proud to introduce a comprehensive anti-trafficking campaign. While there are three main pillars of this campaign, we invite you - our amazing partners - to be part of the most public-facing one.

*Be a part of the change,
two exclusive ways to partner with Premier!*



1. Decal Drive

Let's make a statement! Premier will apply an Anti-Trafficking decal to the rear of your newly leased trailers. The best part? There's absolutely no cost to you!

2. Wrap It Up!

Want to go bigger? Let's co-brand! We'll wrap the sides of up to two of your trailers with an eye-catching design that's bound to turn heads. This wrap will not only carry the crucial anti-trafficking message but will also proudly display both Premier and your company's logo. Costs? We'll cover half.

Ready to Make a Difference? Here's How You Qualify:

- Have a minimum 18-month lease of 2023 and 2024 model year dry vans/new production builds (signed any time after 6-30-2023).
- Ensure your trailers are stationed at a Premier branch.
- Act quickly! This campaign operates on a 'first-come, first-serve' basis.

Join hands with Premier Trailer Leasing in making roads safer, awareness wider, and communities stronger. Because change begins with us. Let's drive it together!

Reach out to your local Premier representative today and show your interest.



Premier is partnering with ONE MORE CHILD to stop human trafficking. Learn more at onemorechild.org/our-care/anti-trafficking

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